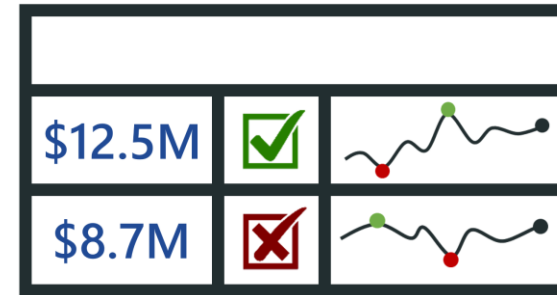




# HAVENS

## CONSULTING



## Designing an Impactful KPI Scorecard in Power BI

Reid Havens

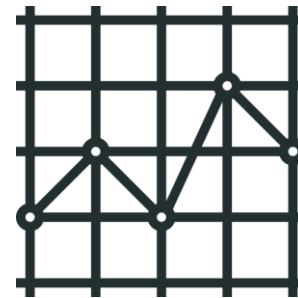
Founder – Havens Consulting



# Designing an Impactful KPI Scorecard in Power BI

## Presentation Objectives

- Designing a professional scorecard can be challenging
  - There's dozens of visualizations to choose from...
  - Even more ways to organize them in the report!
- Learn about some great custom visuals
- In conjunction with DAX calculations
- Plus a little bit of design wizardry

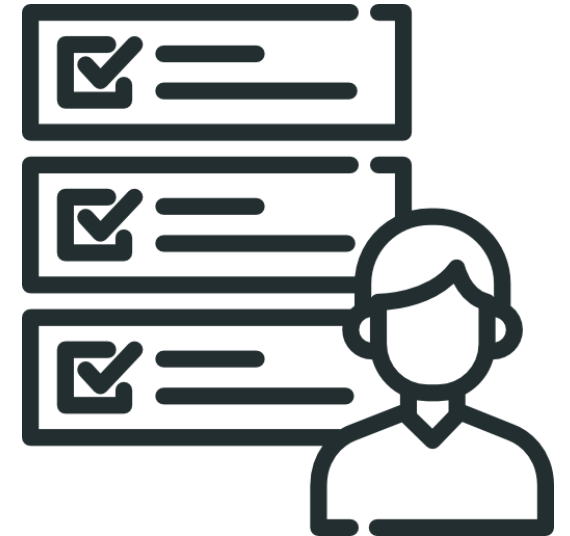


**Resulting in an impactful and well-designed report!**

# Designing an Impactful KPI Scorecard in Power BI

## Session Agenda

- **Section One**
  - Leveraging DAX generated tables
  - Designing a scorecard from a Matrix Table
- **Section Two**
  - Creating supporting DAX measures
  - KPI Icons, with additional supporting DAX
- **Section Three**
  - DAX and KPI Conditional Formatting
  - Custom Visual Sparklines
- **Section Four**
  - Design practices, formatting, and final touches



# Online Resources



## Embedded Scorecard Report

- <http://www.havensconsulting.net/powerbi>



## Consulting Services

- <http://www.havensconsulting.net/consulting-services>



## Files & Templates

- <http://www.havensconsulting.net/files-and-templates>



## 30% Discount Code

- **DATA\_GRILLEN**



## YouTube Channel

- <https://www.youtube.com/c/HavensConsulting>



## LinkedIn Page

- <https://www.linkedin.com/in/reidhavens>





Session Feedback Day 1  
(not optional!)

<http://bit.ly/DataGrillen2019Day1>

